

# PORTFOLIO

KERRY PELESKY

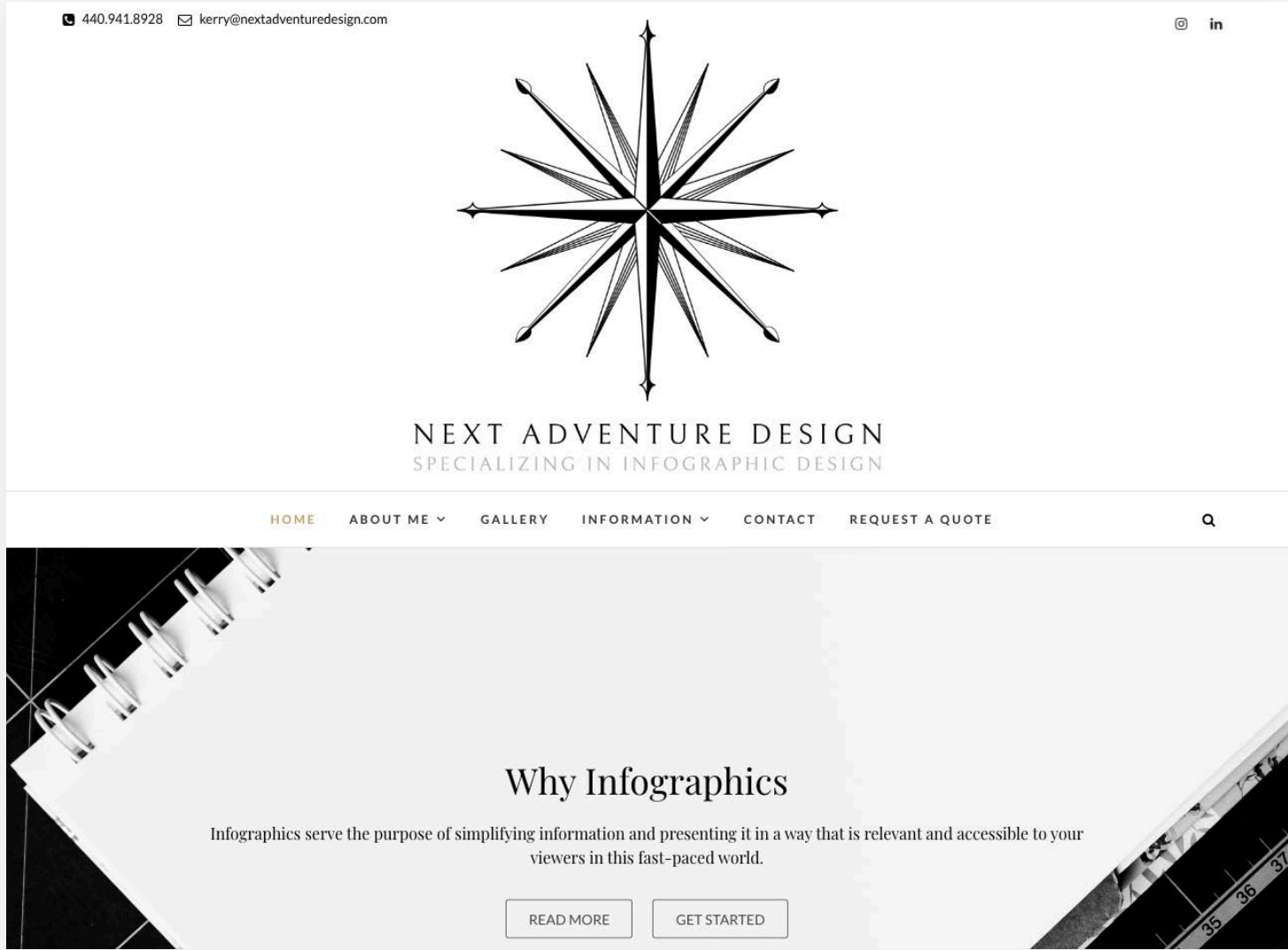
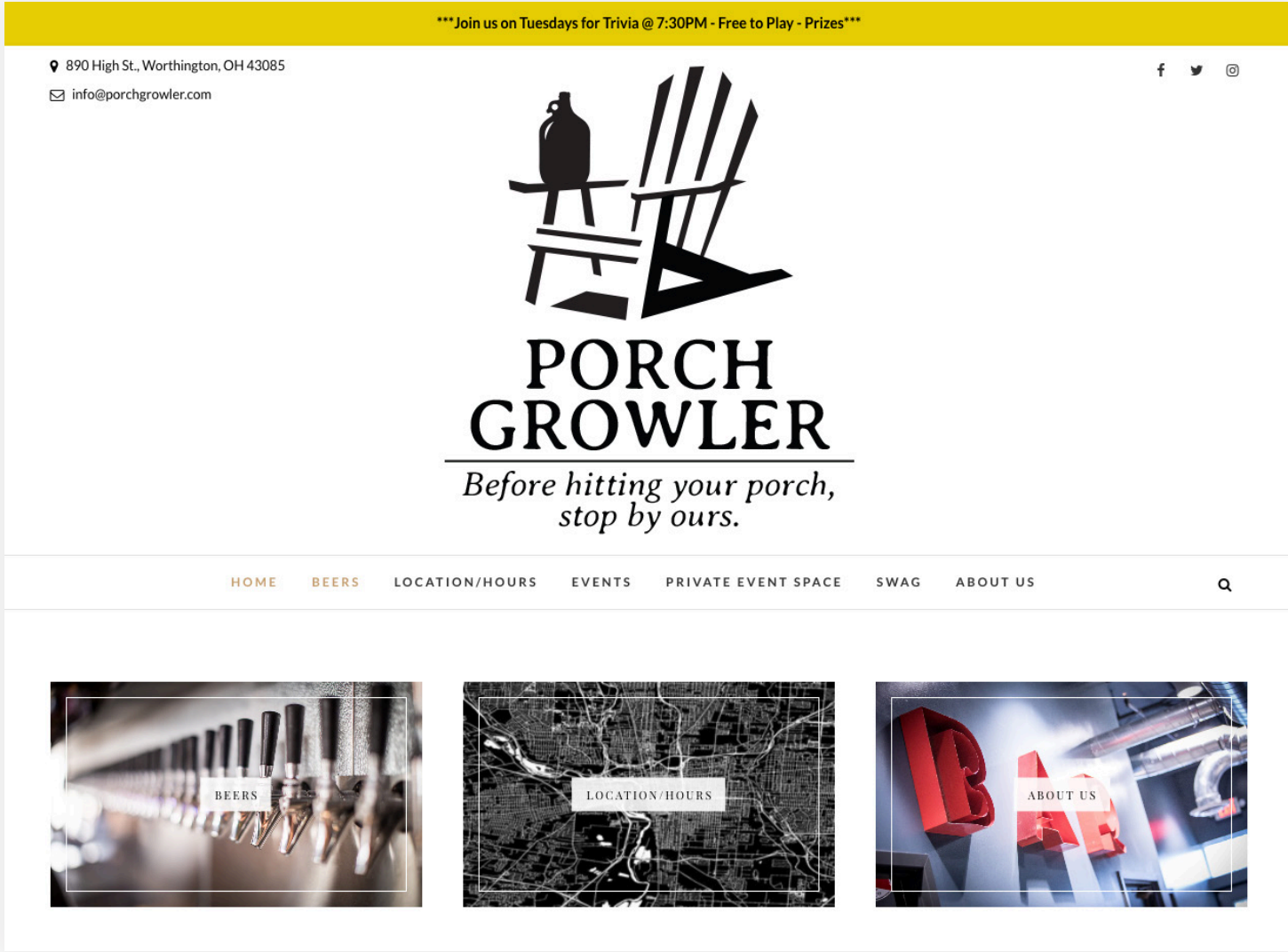
WordPress Websites

Case Study: Mackinac Island

Digital Ads

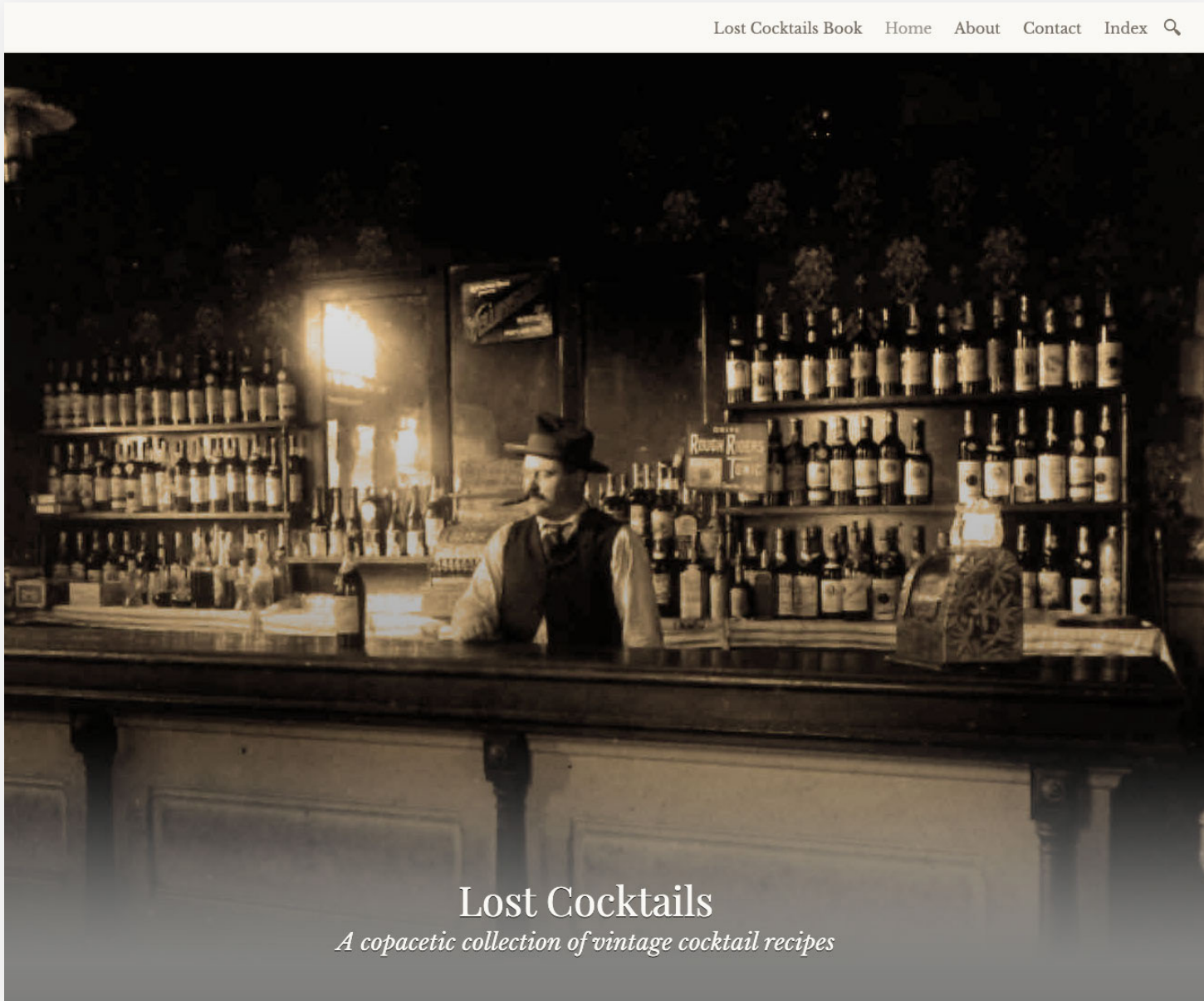
Infographics

T-Shirt Design



WORDPRESS EXPERIENCE

I've created WordPress websites for a craft beer growler store in Columbus, Ohio, my graphic design business and two personal hobby sites. The Porch Growler website incorporates an automated feature that showcases the current beer selection. These sites are mobile friendly with useful features like an archive for the 'Lost Wit and Wisdom' site and an 'Index of Drinks' for the Lost Cocktails site. Experience in SEO optimization and website maintenance.



# MACKINAC ISLAND



## CASE STUDY: MACKINAC ISLAND

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Top Stories News Sports Life

Latest

- 8m Akron Public Schools mulls redistricting; informational meetings set for December
- 19m After four unhoused people died in a month, advocates call for reform
- 35m Larry Householder, Sam Randazzo have been prosecuted for accepting bribes. What about the FirstEnergy execs who paid them?
- 1h Western Reserve Land Conservancy hosting public forum on improving use of vacant land in Cleveland
- 1h 'Succession' star Alan Ruck coming to the Agora
- 1h Kindland: Making spirits bright is a labor of love for Newman, Prosperity Project
- 1h Light morning snow: Northeast Ohio's Wednesday weather forecast
- 2h 5-day Ohio RV Supershow scheduled for January



SUBSCRIBER

### What are 'travel act bribery' and 'honest services wire fraud,' two crimes Sam Randazzo has been charged with?

Randazzo, the former chair of the Public Utilities Commission of Ohio, was indicted on charges that include conspiring to commit travel act bribery ...

22h ago Jeremy Pelzer

- Sam Randazzo charged: A timeline leading to the indictment of ex-PUCO chair in FirstEnergy scandal
- Before appointing now-indicted Sam Randazzo, Gov. DeWine was warned. Twice.

NEWS

### See Cuyahoga County home sales, other property transfer details for November

ENTERTAINMENT

### A high-wattage tour of holiday light displays around Ohio

Among the top stops: Lights



**Today in Ohio**

Finally, a Sam Randazzo bribery indictment, but when will FirstEnergy execs wear orange jumpsuits?

[Listen Now >](#)



## BEST PLACES ON MACKINAC ISLAND TO WATCH THE SUNSET

From Sunset Rock to boat tours that go right under the Mackinac Bridge, these are some of the best places to watch the sunset on Mackinac Island.

**MACKINAC ISLAND**  
2023 Best Summer Travel Destination  
2023 USA TODAY

USA TODAY 10BEST READERS' CHOICE 2023

## BEST SPOTS FOR STARGAZING ON MACKINAC ISLAND

Stargazing on Mackinac Island is so good because the amount of light pollution is significantly less than almost everywhere in the modern world.

**MACKINAC ISLAND**  
2023 Best Summer Travel Destination  
2023 USA TODAY

USA TODAY 10BEST READERS' CHOICE 2023

## BEST SPOTS FOR STONESKIPPING ON MACKINAC ISLAND

**MACKINAC ISLAND**

**BRITISH LANDING**  
The beach at British Landing is full of skipping stones that you can hurl out toward the Mackinac Bridge in the distance.

**LAKESHORE DRIVE**  
Like the east side of Mackinac Island, the west side also has several spots where you can pull your bike off Lakeshore Drive and find superb skipping stones.

**LAKESHORE DRIVE**  
Round the bend on Lakeshore Drive east of Mission Point Resort and you'll find a long stretch of road right along the water. The leeward side of Mackinac Island is sheltered from the wind, making the water sometimes as smooth as glass.

**MISSION POINT RESORT**  
Features a rock-strewn waterfront including a small lagoon near the Greens of Mackinac golf putting course. The water there is often calm and ideal for skipping.

**WINDERMERE POINT**  
Location of the annual W.T. Rabe Stoneskiipping Competition

**THE W.T. RABE STONESKIPPING COMPETITION ON MACKINAC ISLAND**  
Mackinac Island's W.T. Rabe Stoneskiipping Competition is held on the Fourth of July, and often televised to a national audience. Past champions include Kurt "Mountain Man" Steiner, who holds the Guinness world record for most skips. Held annually for more than 50 years, the country's oldest stonescaping tournament includes a professional division that attracts Guinness World Record holders as well as an amateur division. There's also a gerplunking contest for kids ages 5 and under that's scored based on the sound a stone makes as it splashes into the water.

USA TODAY 10BEST READERS' CHOICE 2023

VISIT [MACKINACISLAND.ORG](http://MACKINACISLAND.ORG) FOR MOR INFOMRATION

## MACKINAC ISLAND GARDENS

If you're wanting to see flowers on Mackinac Island, well you're in luck! With an abundance of flowers and gardens at lodging properties, private gardens, and growing organically in the State Park, Mackinac Island is a floral destination.

**Grand Hotel**  
Mackinac Island's Grand Hotel looms high above the resort's secret garden with thousands of beautiful flowers.

**Harbour View Inn**  
The flowers up front are something to see but they also have a gazebo, gardens, and boast some of the oldest lilac trees on Mackinac Island.

**Hotel Iroquois**  
Known for its eye-popping array of annuals, perennials, and shrubs, Hotel Iroquois is a Proven Winners Signature Garden since 2010.

**Island House Hotel**  
Beautiful gardens out front, a porch lined with flower boxes, and an outdoor restaurant tucked in a natural oasis.

**Metvier Inn**  
Designed and maintained by owner Diane Neyer, you can admire this work of art as you stroll down historic Market Street.

**Mission Point Resort**  
A Proven Winners Signature Garden since 2019, Mackinac Island's Mission Point Resort has a variety of garden and floral features on their 18 acres.

**Windemere Hotel**  
A gorgeous flower garden covers much of the front lawn at the Windemere Hotel on Michigan's Mackinac Island.

**MACKINAC ISLAND**  
MACKINACISLAND.ORG

Mackinac Island publishes several blogs per month and utilized these blog accompaniments to visually add interest to the page. In some instances they were available as downloadable PDFs.

8 THINGS TO DO AT

# Fort Mackinac



**Fire the cannon**  
Each day begins with cannon fire from the Gun Platform 150 feet above Marquette Park and the Mackinac Island harbor.



**Tour the exhibits**  
Explore exhibits on Mackinac Island's role in the War of 1812, 19th-century medical practices and much more.



**Watch a demonstration**  
Live demonstrations and tours at Fort Mackinac are led by costumed historical interpreters that share the history of Mackinac Island.



**Explore some of Michigan's oldest buildings**  
14 original buildings that have been restored and furnished with period settings.



**Have fun in the Kids' Quarters**  
Hands-on displays and interactive games. Try on uniforms from the fort's history and learn about the music of Fort Mackinac.



**'Heritage of Mackinac' movie**  
A good overview of Mackinac Island history that repeats every 20 minutes inside the Soldiers' Barracks.



**Lunch at the Fort Mackinac Tea Room**  
Overlooking Marquette Park, the café offers magnificent views of the Mackinac Island harbor.



**Go shopping at Fort Mackinac**  
Sutler's Museum Store stocks a range of clothing, souvenirs and publications about the fort and the history of Mackinac Island.



MACKINACISLAND.ORG

An admission ticket to Fort Mackinac also gets you access to other Mackinac State Historic Parks attractions on Mackinac Island including the Biddle House Mackinac Island Native American Museum, the Richard & Jane Manoogian Mackinac Art Museum, Benjamin Blacksmith Shop, the American Fur Co. Store & Dr. Beaumont Museum and the McGulpin House.

## GROUP BREAKFAST OPTIONS on Mackinac Island

### HOTELS WITH IN-HOUSE BREAKFAST FOR GROUPS

Bicycle Street Inn  
Grand Hotel  
Harbour View Inn  
Island House Hotel  
Mission Point Resort  
Murray Hotel  
Inn at Stonecliffe

### OFF-SITE BREAKFAST OPTIONS FOR GROUPS (20 or more guests)

Contact the following restaurants in advance for a group breakfast booking:

- Doud's Market** | Breakfast Boxes to Go | 906-847-3444
- Grand Hotel's Main Dining Room**  
sales@grandhotel.com | 517-349-4600
- Mission Point Resort**, Banquet Department | Kristen Compton  
kcompton@missionpoint.com | 906-430-8138
- Patrick Doud's Irish Pub** | Dave Pantano  
dave@patrickdoudpub.com | 906.847.4012
- Round Island Kitchen at Mission Point Resort**  
(up to 24, seated at multiple tables)  
Michael Wilson mwilson@missionpoint.com | 906-847-3058
- Seabiscuit Cafe** | Carol Halberg | Carol@theislandhouse.com | 313-770-7150
- The Inn at Stonecliffe** | Opening 2024  
brandi.baker@schultehospitality.com
- The Pancake House** | Carol Halberg  
Carol@theislandhouse.com | 313.770.7150
- Winchester's** | Misty Martinchek | mmartinchek@bicyclestreet.com



**BEST ISLAND IN THE CONTINENTAL U.S.**  
TRAVEL + LEISURE MAGAZINE 2022



Request an Island Tour Guide  
MACKINACISLAND.ORG



## Favorite Fall Views on Mackinac Island...

Island Adventures  
Stunning Views  
Halloween Weekend!

USA TODAY READERS' CHOICE 2023  
BEST SUMMER TRAVEL DESTINATION  
MACKINAC ISLAND, MICHIGAN

Scan me TO START YOUR MACKINAC ADVENTURE!

MACKINACISLAND.ORG



PRICE	OUTDOOR SEATING	WATER VIEWS	FULL BAR	CHILDREN'S MENU	PET FRIENDLY	ENTERTAINMENT	GLUTEN-FREE OPTIONS	TAKE OUT AVAILABLE	BREAKFAST	RESERVATIONS ACCEPTED
\$ = \$14 and under \$\$ = \$12 - \$24 \$\$\$ = \$20 - \$45 \$\$\$\$ = \$45 and up										
1852 Grill Room 906-847-3347	\$\$\$	♦	♦	♦	♦	♦	♦	♦	♦	♦
Amigo Burrito Mexican Grille 855-696-8772	\$									
Bill's Grill at the Harbour View 906-847-0101	\$	♦								
Bistro on the Greens 906-847-3000	\$\$	♦	♦	♦	♦	♦	♦	♦	♦	
Boxwood Coffeeshop and Café 906-847-3000	\$	♦	♦							
Cannonball Oasis 906-847-0932	\$	♦								
Carriage House Restaurant 906-847-3321	\$\$\$	♦	♦	♦	♦	♦	♦	♦		♦
Chianti 906-847-3000	\$\$\$\$	♦	♦							
Chuckwagon 906-847-0019	\$									♦
Doghhouse at Windermere Point 512-354-5446	\$	♦	♦	♦	♦					
Doud's Market 906-847-3444	\$									
Feedbag at Surrey Hill 906-847-3593										
Fort Mackinac Tea Room 906-847-6327										
The Gate House 906-847-3772										
Good Day Café 906-847-3530										
Grand Coffee and Provisions 906-847-3331										
Grand Hotel Dining Room 906-847-3331										
Great Turtle Brewing & Distillery 906-847-0260										
Horn's Gaslight Bar & Restaurant 906-847-6154										
Ice House BBQ 906-847-3347										
Island Slice Pizzeria 906-847-8100										
Jockey Club 906-847-9212										
Kingston Kitchen at the Village Inn 906-847-3547										
Lucky Bean Coffeehouse 248-342-2988										
Mackinac Island Pizza Co. 906-847-3772										

## A LOOK AT MACKINAC ISLAND'S ANNUAL EVENTS

**MAY**  
**FORT 2 FORT 5-MILE CHALLENGE**  
Kick off the start of the new season with a 5-mile run!  
**ZOO-DE-MACK BIKE BASH**  
Huge parties, great bands and one of the most scenic bicycle rides.  
**DETROIT CHAMBER MACKINAC POLICY CONFERENCE**  
Nationally recognized speakers and statewide thought leaders get together to discuss Michigan's economic future.

**JUNE**  
**MACKINAC ISLAND LILAC FESTIVAL**  
The largest and most historic festival on Mackinac Island lasts 10 days and celebrates the lilacs and their uniqueness and history to Mackinac Island.  
**LILAC 10K RUN & WALK**  
The course provides tree-covered paved roads through the center of the island and tremendous lake views with the Mackinac Bridge on the horizon.  
**GREAT LAKES PIRATE FESTIVAL**  
A day of food & drinks, live music, and pirate contests on the island.

**JULY**  
**MACKINAC ISLAND 4TH OF JULY**  
W.T. Rabe Stone Skipping Contest, fun family games, and two fireworks displays that go off simultaneously at dusk.  
**BAYVIEW MACKINAC RACE**  
Since 1925, Bayview Yacht Club has hosted this spectacular annual fresh water event attracting intrepid sailors from around the globe.  
**CHICAGO YACHT CLUB RACE TO MACKINAC**  
The world's longest freshwater sailing event is recognized as one of the most prestigious sailing races in the world.  
**VINTAGE BASE BALL GAME WITH MACKINAC STATE HISTORIC PARKS**  
A vintage game of "base ball" as it was meant to be played, barehanded and by gentlemen's rules on the old Fort Mackinac ball field.

**AUGUST**  
**MACKINAC ISLAND FUDGE FESTIVAL**  
The Mackinac Island Fudge Festival celebrates the island's most famous treat and with a number of fudge-related, fun, family events!  
**SEPTEMBER**  
**MACKINAC ISLAND EIGHT MILE RUN**  
Join us for this exciting, summer-ending event. Experience Mackinac Island in one of the oldest and most scenic races in Michigan.  
**MACKINAC ISLAND PRIDE FESTIVAL WEEKEND**  
Celebrate the Annual Mackinac Island Pride Festival.

**REPUBLICAN LEADERSHIP CONFERENCE**  
The biennial Mackinac Republican Leadership Conference held at Grand Hotel.  
**OCTOBER**  
**MACKINAC ISLAND HALLOWEEN WEEKEND**  
The last big weekend before most island businesses close for the season. Celebrate with trick-or-treating for kids through downtown shops, and Halloween costume parties for adults throughout island establishments in the evening.

**LILAC FESTIVAL GRAND PARADE**  
Considered a Local Legacy Event by the United States Library of Congress, this festival finale wraps up our fabulous festival week!  
**GREAT TURTLE TRAIL RUN**  
One of the most scenic trail events in the state. We have a capacity of 3,500 participants running and walking the inside trails of Mackinac Island during the last open weekend of the season.



Travel + Leisure ranked Mackinac Island the **Best Island in the Continental U.S.** Start planning your Mackinac Island adventure and come experience the Crown Jewel of the Great Lakes yourself!



SCAN CODE to visit the Mackinac Island events page

FOR INFORMATION ON EVENTS ON MACKINAC ISLAND, PLEASE VISIT MACKINACISLAND.ORG

# MACKINAC ISLAND HISTORICAL SITES

*Time seems to stand still on Mackinac Island not only because there are no cars, but also because there are two historic military forts and a handful of the oldest buildings in Michigan. Just by being here you'll feel like you're back in the past!*

Mackinac Island is home to many beautiful examples of Victorian architecture among the cottages and B&Bs that, in many cases, are well over 100 years old. The Island's museums and reenactments by costumed interpreters also offer glimpses into the 19th-century lives of both soldiers and civilians.



**BENJAMIN BLACKSMITH SHOP**  
7406 B Market Street



**BIDDLE HOUSE**  
7406 Market Street



**BRITISH LANDING BATTLEFIELD SITE**  
(War of 1812)



**FORT HOLMES**  
2234 Fort Holmes Road



**FORT MACKINAC**  
7127 Huron Road



**THE RICHARD & JANE MANOOGIAN MACKINAC ART MUSEUM**  
7070 Main Street



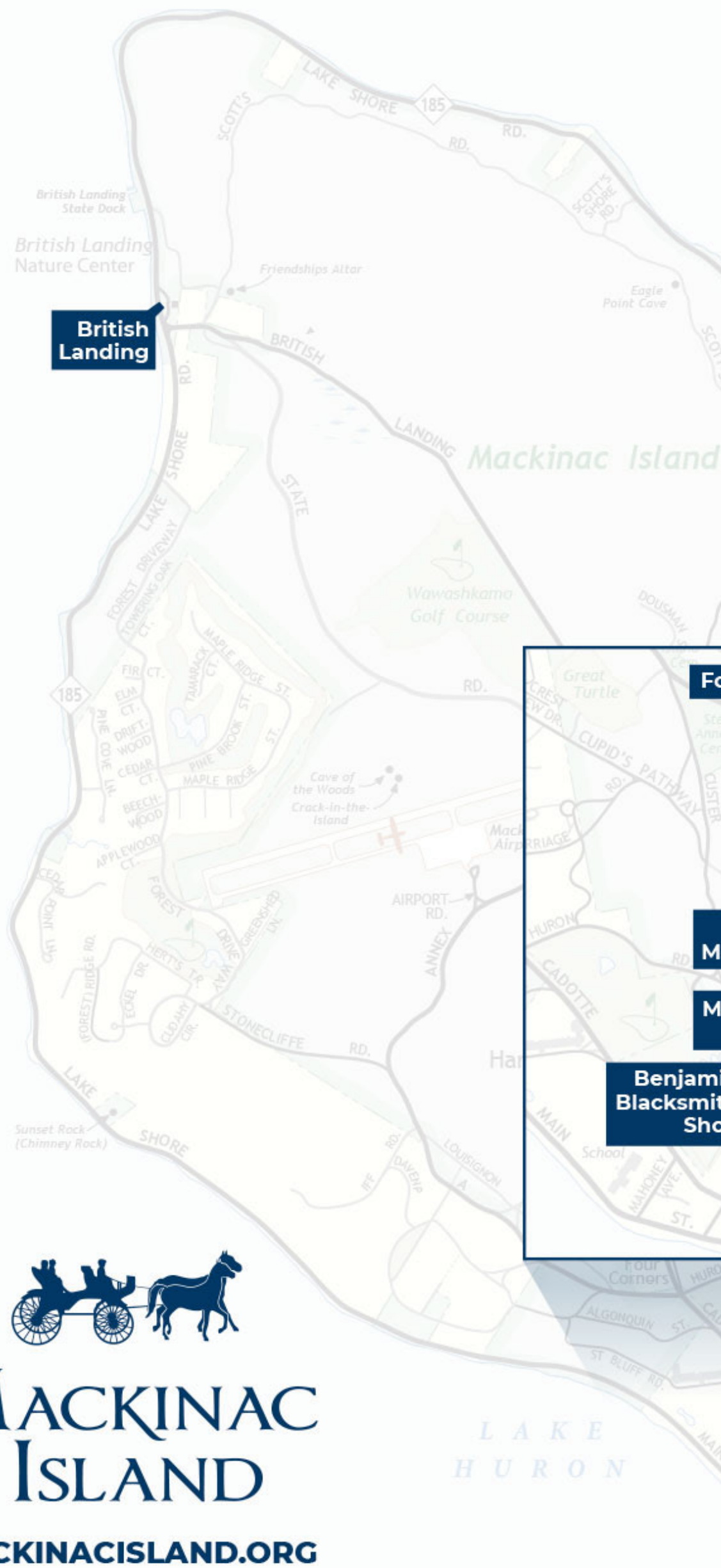
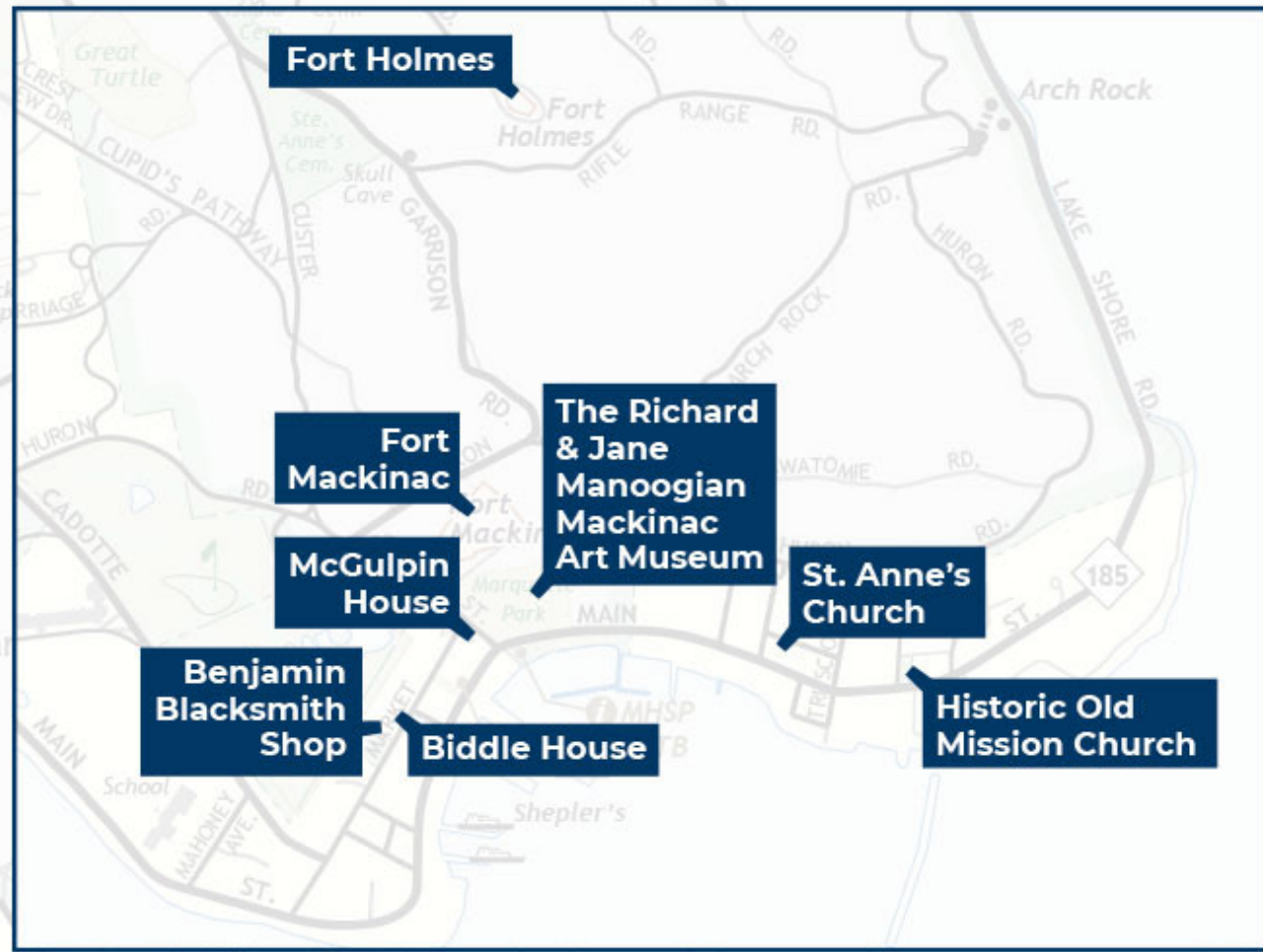
**MCGULPIN HOUSE**  
1575 Fort Street



**HISTORIC OLD MISSION CHURCH**  
6670 Lake Shore Drive



**ST. ANNE'S CHURCH**  
Main Street



- USEFUL LINKS**
- Mackinac Island Tourism Bureau: <https://www.mackinacisland.org/stay/accessibility/>
  - Grand Hotel: <https://www.grandhotel.com/ada-accessibility-statements/>
  - Fort Mackinac: <https://www.mackinacparks.com/plan/accessibility/fort-mackinac-accessibility/>
  - Mackinac Island Carriage Tours and Taxi: <https://www.mict.com/accessibility.html>
  - Shepler's Mackinac Island Ferry: <https://www.sheplersferry.com/faq/>
  - Star Line Hydro-Jet Mackinac Island Ferry: <https://www.mackinacerry.com/about-us/faq/>

- WHEELCHAIR & SCOOTER ACCESSIBLE LODGING**
- Bay View Bed & Breakfast
  - Bicycle Street Inn
  - Chippewa Hotel
  - Cottage Inn
  - Downtown Harbor Suites
  - Grand Hotel
  - Harbour View Inn
  - Island House Hotel
  - Lake View Hotel
  - Lilac Tree Suites
  - Mackinac House
  - Main Street Inn
  - Market Street Inn
  - Mission Point Resort
  - Murray Hotel
  - Inn at Stonecliffe (shown on larger map)

- ELECTRIC SCOOTER AND WHEELCHAIR RENTAL**
- Ryba's Bike Shops (2 locations)
  - Mackinac Cycle
  - Mackinac Island Bike Shop

**WHEELCHAIR AND SCOOTER ACCESSIBLE TAXI**  
906-847-3323

**SENSORY BACKPACK**  
Mackinac Island Tourism Bureau

- WHEELCHAIR & SCOOTER ACCESSIBLE RESTROOMS**
- Downtown Public Restrooms
  - Fort Mackinac Visitor Center
  - British Landing Nature Center
  - Arch Rock
  - Fort Holmes
  - Huron Rd. Rest Area



## MACKINAC ISLAND ACCESSIBILITY

- Wheelchair & Scooter Accessible Restrooms
- Wheelchair & Scooter Accessible and Family Restrooms
- Sensory Backpack
- Wheelchair & Scooter Accessible
- Electric Scooter and Wheelchair Rental
- Audio Description
- Wheelchair & Scooter Accessible Lodging

## OFF THE BEATEN PATH PLACES TO STAY

Many Mackinac Island visitors don't explore much beyond downtown. Yet, there are several fine places to stay off the beaten path in other parts of the island.



- CRANE COTTAGE**  
Grand Avenue
- CARRIAGE COTTAGE**  
Mahoney Avenue
- EDGEWOOD COTTAGE**  
Hubbard's Annex
- HOLT STREET COTTAGE**  
Holt Street
- THE INN AT STONECLIFFE**  
8593 Cudahy Circle
- LAKEBLUFF CONDOS & SUITES**  
3561 Eckel Drive
- SHIPWATCH CONDO**  
Mission Street
- SMALL POINT BED AND BREAKFAST**  
6220 Main Street
- SUNSET CONDOMINIUMS**  
Stonecliffe Drive
- WONDERVIEW COTTAGE**  
West Bluff Road

MACKINAC ISLAND

## Native Flowering Plants

OF MACKINAC ISLAND

### MACKINAC ISLAND'S BOTANICAL TRAIL

Mackinac Island is less than 4 square miles yet has over 70 miles of trails. And on top of that, 80% of the Island is State Park land! Good for hiking, biking, and even horseback riding the trails crisscross the Island running along bluffs, over hills, and through the thick canopy of the forest.

- Yellow Trout Lily**  
A native North American woodland plant with yellow flower. The foliage resembles the markings of a brook trout (hence the name). Trout Lily is a seasonal ground cover.
- Jack in the Pulpit**  
Jack-in-the-pulpit, or Indian turnip, requires shade. Found in deciduous woods and floodplains, it has large, cylindrical, green hooded flowers, with brown stripes.
- Trillium**  
A native woodland plant of the lily family with three petals. Also called Trinity Flower, Toadshade and Birthroot. A solitary spring-blooming flower.
- Marsh Marigold**  
Yellow Marsh Marigold is a perennial that grows 1-2 feet tall. It has thick stems, heart-shaped leaves and clusters of large, buttercup-like yellow flowers.
- Forget Me Not**  
Tiny sky-blue flowers with yellow centers on stems that grow from 4 inches to a foot. A perennial, its natural habit is near marshes, bogs, river banks and woodlands.
- Spring Beauty**  
A perennial wildflower that grows 3-6" tall and consists of loose clusters of pink or whitish flowers, striped with dark pink. It has a sweet, chestnut-like flavor.

- Lily of the Valley**  
A woodland flowering plant. Stems are covered with tiny white, bell-shaped flowers and have a sweet perfume. Care should be taken as it is a poisonous plant.
- May Apples**  
A native perennial whose flowers bloom in May. They form a carpet of bright green foliage. The fruit is commonly called "American mandrake" and is poisonous.
- Ferns (Variety)**  
Several species of these seedless, vascular plants grow in Michigan's warm summers and snow-covered winters. Growing season: early May to early October.
- Meadow Cranesbill**  
Purple leaves in spring that stay true to color throughout the season. Lavender-blue flowers bloom in late spring. More shade causes the foliage to be greener.
- Jacob's Ladder**  
A perennial spring wildflower which has flowering stems that are low to the ground. The flowers have five petals that are bell-shaped.
- Solomon's Seal**  
Native to woodland areas of several continents, including North America. The flowers last for several weeks in the spring, followed by spherical, blue-black fruits.

### Help Keep Mackinac Beautiful!

*There are a few simple things you can do to help sustain our island and keep it beautiful for everyone!*

#### MACKINAC ISLAND STATE PARK ETIQUETTE

- **Do Not Pick The Flowers**  
*There is a fine for picking flowers in the Mackinac Island State Park. As beautiful as they are, please leave them where they are.*
- **Do Not Climb Natural Features**  
*Many natural features on Mackinac are delicate and subject to erosion making them dangerous to climb on. They are also sacred places for the Anishnaabek so please do not climb rocks or limestone features.*
- **Stay On Designated Trails**  
*Going off the trail can cause erosion and kills plants and vegetation. Please stay on designated trails. If you need a map, they are located at the Tourism Bureau Booth or various downtown establishments.*
- **Leave No Trace**  
*Pick up after yourself and leave no trace. Garbage cans are located throughout the Island and at various points of interest. Do your part and help us keep Mackinac Island beautiful!*

MACKINAC ISLAND

Color my wings!

### BUTTERFLY HOUSES

THE ORIGINAL MACKINAC ISLAND BUTTERFLY HOUSE AND INSECT WORLD

6750 McGulpin St, Mackinac Island, MI 49757  
(906) 847-3972  
www.originalbutterflyhouse.com

WINGS OF MACKINAC BUTTERFLY CONSERVATORY

7528 Carriage Road, Mackinac Island, MI 49757  
May - Oct: (906) 847-9464 | Nov - April: (231) 881-3530  
www.wingsofmackinac.com

## Butterfly Life Cycle

### ACTIVITY PAGE

**CATERPILLAR (LARVA)**  
The egg hatches into tiny larva which must molt (shed their skin) in order to grow. Most caterpillars do this four or five times for at least two weeks.

**FUN FACT:** Caterpillars can grow 100 times their size in this stage!

**CHRYSALIS (PUPA)**  
A caterpillar finds a twig or other safe place to attach itself and forms a hard outer shell (a chrysalis). An amazing transformation happens inside as the caterpillar grows into a butterfly. This process takes a few weeks to a month or longer.

**FUN FACT:** Some species have a pupal stage that lasts for two years!

**EGGS**  
Adult female butterflies lay eggs. Almost all eggs are yellow or green, the smallest being less than a millimeter! Some eggs hatch in as little as a few days - others take months.

**ADULT BUTTERFLY**  
When an adult butterfly emerges from its chrysalis its wings and body are still soft. It pumps blood into its newly formed wings and within a half hour, the exoskeleton hardens and the wings become rigid. They will fly, mate and reproduce. Most adult butterflies live for only one or two weeks.

**FUN FACT:** Some species hibernate during the winter and can live up to several months!

MACKINAC ISLAND

## BOTANICAL TRAIL Scavenger Hunt!

When you begin the journey along the Botanical Trail, you'll find signs for trees, plants, fungi, flowers, and ferns you might find on Mackinac.

How many can you spot?

- Cedar Trees
- Wall Hawkweed
- Norway Maple
- Dwarf Lake Iris
- Twinflower
- Large-flowered Trillium
- Foamflower
- Jack-in-the-pulpit
- Yellow Trout-lily
- White Baneberry
- Wild Columbine
- Eastern White Pine
- Yellow Lady's Slipper
- Paper Birch
- Marginal Wood Fern
- Ostrich Fern
- False Solomon's Seal
- Turkey Tail
- Fly Amanita
- Tent Stakes

BONUS POINTS FOR WILDLIFE!

- The Eastern Chipmunk
- Monarch butterfly
- Ruby-Throated Hummingbird
- Downy and Hairy Woodpecker
- Pileated Woodpecker
- Barred Owl
- Black Squirrel
- Fox
- Deer

Color the fox and butterfly!

Nature Journal

Take time out to stop and appreciate nature. Be still. Take mental notes of the sounds and smells that make Mackinac Island a wonderful place to visit. List your favorites to the right.

Sounds and Smells of Mackinac Island:

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- **Leave No Trace**  
*Pick up after yourself and leave no trace. Garbage cans are located throughout the Island and at various points of interest. Do your part and help us keep Mackinac Island beautiful!*



There are several ways for Canadian travelers to reach Mackinac Island and they often are shorter and faster trips than for many American travelers.

### HOW TO GET TO MACKINAC ISLAND FROM CANADA

**BY AIR**

- Chippewa County International Airport (CIU)
- Pellston Regional Airport (PLN)

**LAND BORDER CROSSINGS**

- Ambassador Bridge
- Blue Water Bridge
- Detroit-Windsor Tunnel
- International Bridge

**FERRIES TO THE ISLAND**

- Mackinac City
- St. Ignace

**INTERNATIONAL FERRY CROSSINGS**

- Bluewater Ferry between Sombra, Ont. and Marine City, Mich.
- Walpole-Algonac Ferry between Walpole Island, Ont. and Algonac, Mich.

**GREAT LAKES CRUISES**

- Several ships include Mackinac Island as a port of call on cruises that navigate Lake Michigan, Lake Superior, Lake Huron, Lake Erie, Lake Ontario and Georgian Bay.

**MACKINAC ISLAND**  
MACKINACISLAND.ORG

### HOW TO GET TO MACKINAC ISLAND FROM TAMPA

**BY AIR - CLOSEST AIRPORTS**

- Chippewa County International Airport (CIU)
- Pellston Regional Airport (PLN)

**BY AIR - CHARTER FLIGHTS**

- Pellston Regional Airport (PLN)
- Traverse City - Cherry Capital Airport (TVC)
- Service from St. Pete-Clearwater International Airport (PIE)

**BY AIR / RENTAL CAR**

- Detroit Metro Airport (DTW)
- Grand Rapids (GRR)
- Flint (FNT)

**CHICAGO / AMTRAK / BUS**

- Fly into Chicago and board an Amtrak train to Michigan destinations including Grand Rapids, Lansing and Flint where you can catch a bus to the Mackinac Island ferry docks.

**GREAT LAKES CRUISES**

- Mackinac Island is a popular port of call for Great Lakes cruise ships including some that depart from Duluth on the shore of Lake Superior.

**DRIVE TIME FROM TAMPA**

- Via I-75 (approx. 1,400 miles) to Mackinac Island ferry docks
- Approximately 20 hours

SCAN CODE FOR DETAILS ON TRAVELING FROM TAMPA TO MACKINAC ISLAND

Every winter, large numbers of Michigan residents flock to Florida, fleeing the cold and snow for the warmth of the Sunshine State. And each spring, summer and fall a growing number of Floridians repay the visit, escaping the oppressive heat of their home state by traveling to Michigan and enjoying the more comfortable climate on Mackinac Island.

**MACKINACISLAND.ORG**

### HOW TO GET TO MACKINAC ISLAND FROM MINNEAPOLIS

**BY AIR**

- Chippewa County International Airport (CIU)

**FERRIES TO THE ISLAND**

- Lake Express (2.5 Hour Crossing) (Milwaukee, WI to Muskegon, MI)
- S.S. Badger (4 Hour Crossing) (Manitowoc, WI to Ludington, MI)

**GREAT LAKES CRUISES**

- Mackinac Island is a popular port of call for Great Lakes cruise ships including some that depart from Duluth on the shore of Lake Superior. You'll make your way through the Great Lakes on a luxury cruise ship and spend one of your days exploring the unique charm and natural beauty of Mackinac Island!

**DRIVE THE CIRCLE TOUR**

- The circle tour around Lake Michigan combines the shortest route from Minneapolis to Mackinac Island with a return trip through Michigan's Lower Peninsula and Chicago.

**DRIVE TIMES FROM MINNEAPOLIS**

- Via Michigan's Upper Peninsula - 8 Hours
- The Circle Tour around Lake Michigan - Round Trip 12 Hours (Incl. tolls)

It's no wonder that Michigan's Mackinac Island is such a popular vacation destination for people from the Minneapolis-St. Paul area. It's just a day's drive - or even a super quick flight - from the hustle and bustle of the Twin Cities to the relaxing, clip-clop pace of life on Mackinac Island. There's a variety of routes you can take from Minneapolis to Mackinac Island, with lots of sights to see along the way.

**MACKINAC ISLAND**  
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# STILL TIME TO SAVOR SUMMER

7 WAYS TO ENJOY MACKINAC ISLAND, AMERICA'S COOLCATION DESTINATION

Wow, it's the middle of July and we're as close to September as to spring! Fall is coming, but there's still time to make summer memories on Mackinac Island. Here are seven things to do before Labor Day:



SCAN CODE for War of 1812 Battlefield Bike Ride details

**1. Ride a Bike** - Enjoy the 8.2-mile car-free lakeshore ride featuring stunning views, clear waters, and miles of bliss. **Bonus:** Join the War of 1812 Battlefield Bike Ride at 5:30 pm on July 20.



SCAN CODE for Vintage Base Ball game details

**2. Step Back into the Past** - Visit Fort Mackinac for rifle demos, cannon firings, a new program called "Medicine at Mackinac," and a Guard Mount ceremony. **Bonus:** Watch the Vintage Base Ball game at 6:30 pm on July 27.



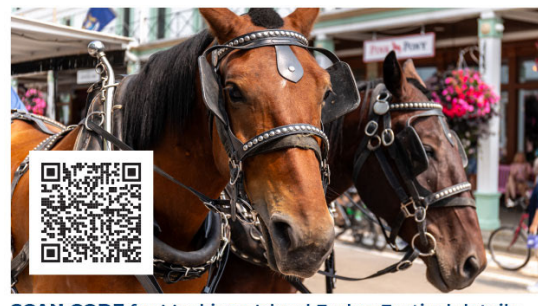
SCAN CODE for Shakespeare Festival details

**3. Enjoy Live Entertainment** - Every night, all summer long you can find live music on Mackinac Island. And new this year is The McCartney Years tribute band at Mission Point Resort. **Bonus:** The Mackinac Island Shakespeare Festival returns again this year on various dates throughout August.



SCAN CODE for Guided Walk to Arch Rock to See Full Moon details

**4. Dine Al Fresco** - Pick your perfect picnic spot and savor meals outdoors with water views. **Bonus:** Stargaze with fudge and take a guided walk to Arch Rock and see the Full Moon Over Mackinac at 8:15 pm on August 19.



SCAN CODE for Mackinac Island Fudge Festival details

**5. Make Friends With a Horse** - A trip to Mackinac Island isn't complete without a horse-drawn carriage tour or horseback ride. **Bonus:** Call a horse-drawn taxi and catch a ride to Fort Mackinac for an outdoor movie screening of "Willy Wonka and the Chocolate Factory" at 9:00 pm on August 24, during the Mackinac Island Fudge Festival.



SCAN CODE for Haunts of Mackinac Guided Walking Tour details

**6. Encounter the Oeryx** - Visit the Haunted Theatre, celebrating 50 years of screams and laughs this summer. **Bonus:** Take a Haunts of Mackinac walking tour, conducted nightly through October 26.



SCAN CODE for Richard & Jane Manoogian Mackinac Art Museum details

**7. Bring Home a Souvenir** - Fudge, t-shirts, pressed pennies, books, what souvenir will you choose to remember your Mackinac Island visit? **Bonus:** Visit the Richard & Jane Manoogian Mackinac Art Museum for an exhibit on popular souvenirs from the 1800's, when Mackinac Island was just becoming a popular summertime travel destination.

## MACKINAC ISLAND IS COOL

Mackinac Island offers plenty to do without breaking a sweat. Surrounded by water and a cooling lake breeze, the island is a refreshing escape with average highs in the mid-70s during July and August.

Pack a sweatshirt, find a place to stay at [www.mackinacisland.org](http://www.mackinacisland.org), and enjoy the rest of summer on Mackinac Island before it's too late!



Named Best Summer Travel Destination in 2024

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# Oh, fudge! Summer is half over!

## 8 REASONS TO BOOK NOW and visit Mackinac Island before summer ends

Boom! The echoes of Independence Day remind us that **summer is entering its second half**. Before we know it, we'll be hearing the echoes of the season itself.

Don't miss your chance to make the most of summer while it's still here. Labor Day comes in eight short weeks. Here are eight reasons to visit Mackinac Island before then:

- Mackinac Island is the country's **Best Summer Travel Destination for 2023**, as voted by USA Today. People have been coming to experience the Crown Jewel of the Great Lakes from all over the world. **Bonus:** For us, Mackinac Island is just a short drive from all over the state. Don't regret not making the trip this year.
- July and August temperatures on Mackinac Island are so comfortable. Beat the heat during the dog days of summer and refresh yourself in the **pleasant lake breeze that makes Mackinac an oasis of natural air conditioning**. Don't put up with another week of stuffy nights at home.
- The annual Mackinac Island Fudge Festival is prime time to visit the **fudge capital of the world** and enjoy a weekend packed with family-friendly activities. The schedule of events Aug. 25-27 includes a Fudge Quest, Fudge-Olympics and a fudge-themed outdoor movie at Fort Mackinac. You can also discover fudge-inspired cocktails, watch special fudge-making demonstrations and even get the chance to be a fudge maker for the day!
- With the Mackinac Bridge as a backdrop, **summer sunsets on Mackinac Island are magical**. You can view them from the boardwalk in town. Or, come aboard a Sip 'n Sail sunset cruise that ventures right under the bridge! A Sip 'n Sail cruise with live entertainment and drinks is one of many Mackinac Island boat tours to enjoy these last few weeks of summer.
- Come celebrate the **125th anniversary of Mackinac Island's momentous decision to go car free**. It was back in 1898 that island leaders voted to prohibit "horseless carriages." In commemoration, a replica of a three-wheeled, tiller-steered Benz Motorwagen from the late 1800s will cruise around downtown on Saturday, July 27, and be on display for photos outside Fort Mackinac.
- Another quinquennial anniversary being remembered this summer on Mackinac Island is the birth of **Michigan's oldest golf course!** Built in 1896, Wawashkamo Golf Club has special 125th anniversary festivities planned Aug. 3-5 including an exhibition with **PGA Tour Champions star Scott Parsi**.
- Aside from the Fudge Festival, the last weeks of summer bring several other extraordinary events to Mackinac Island: **leicnic sailboat races** starting in Port Huron (July 15-18) and Chicago (July 22-25) and ending in the Straits of Mackinac, a **vintage base ball game** featuring the Fort Mackinac Never Sweats on July 29, and the **annual Wood Dock Music Festival** July 30. There's always something going on around Mackinac Island.
- From **discounts on multi-night stays** on select dates at select places to stay to **romantic getaway packages**, there are some great overnight specials to find on Mackinac Island even through the summer. For kids, take a look at the Grand Princess and Superhero Package at Grand Hotel!

Don't miss out on the Best Summer Travel Destination in the entire country, right here in your own backyard. Summer in Michigan is fleeting, as we know. Make sure to enjoy it while you can by booking a stay on charming and historic Mackinac Island.

Then, have a blast planning all the fun activities you can have. To give you some ideas, here's a rundown of a four-day itinerary that makes for an unforgettable Mackinac Island vacation:

## Mackinac Island 4 Day Sample Itinerary (Mix and match to fit your interests - Listings are illustrative and not in order of importance)

- DAY 1 ARRIVE AND EXPLORE**  
Take one of two ferries to the island (Shepler's or Mackinac Island Ferry Company (formerly Star Line)).  
Stop by Mackinac Island Tourist Information Center across from the ferry docks for maps, guides and information.  
Rent bikes or ride horseback and explore the island's 70+ miles of trails.  
Eat at one of our many restaurants and cafes.  
Take a sunset cruise or lighthouse cruise on one of our ferry boats.  
Listen to live music downtown.
- DAY 2 EXPERIENCE AND DISCOVER**  
Visit the historic downtown buildings, including the Blacksmith Shop and American Fur Company Store (2 hours).  
Narrated horse-drawn carriage tour (2-3 hours).  
Coffee and sweets from our downtown coffee houses and bakeries.  
Visit Fort Mackinac (founded in 1780) for a self-guided tour (2 hours).  
Explore one of Mackinac Island's butterfly houses.  
Sample our famous fudge from one of 13 fudge shops located on the island.  
Take advantage of the many shopping options on Market and Main streets.  
Let the kids play in Marquette Park and one of the interactive attractions downtown.  
Dance downtown or dress up and dance at Grand Hotel Ballroom.
- DAY 3 LIFE ON THE WATER**  
Take a fishing charter (4-6 hours).  
Choose a sail on the Straits of Mackinac.  
Take in the local sights via kayak, paddleboard, or parasailing (2-4 hours).  
Watch the sunset over Mackinac Bridge.  
Enjoy dinner with a view! Take in one of our restaurants that overlook the lake.
- DAY 4 RELAX AND REJUVENATE**  
Enjoy salon, spa, and massage services (1-3 hours).  
Enjoy a round of golf (4-6 hours).  
Visit one of the island's many museums (1 hour).  
Rent your own buggy.  
Stargaze from Fort Holmes, the highest location on Mackinac.



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## 1 WEEK AND COUNTING... NOW OPENING FOR THE 2024 SEASON

Horses returning. Bicycle chains getting greased. Bags and bags of sugar arriving at fudge shops.

These are just some of the many things happening right now as Mackinac Island prepares for the start of a new visitor season. In just one week, the ferry boats will be back in action bringing people to one of the best islands in the world, right here in our own state.

Mackinac Island has been voted the **Best Summer Travel Destination in the USA** and also is known as one of the Best Places to Visit for Fall. Yet, spring is your first chance to experience the magic of Mackinac Island in 2024. So, come on up. We're open!

Over the next several weeks, more and more restaurants, shops, attractions and places to stay will re-open after a winter break. And by Memorial Day, it will be full (clip-clop) speed ahead, right through to Labor Day and beyond.

Between April 21 and the end of May is an opportunity to see a different face of Mackinac Island.

"This island has many sides to it and May is so many different things than July," said Chuck Pereny, a retired firefighter who lives on the island and runs CAP Excursions bicycle tours. "It's just peaceful and you can see so much beauty."

### When Things Open on Mackinac Island This Year

Just as the forest of Mackinac Island State Park buds and blooms in stages, so do visitor destinations reopen in waves from late April through May. Check [www.mackinacisland.org](http://www.mackinacisland.org) for the latest updates. Here's a sampling of opening dates:

- Already open**, Mackinac Wheels bike rental
- April 21**, Mackinac Island Ferry Company and Shepler's Ferry
- April 26**, Grand Hotel and Mission Point Resort
- April 26**, Original Murdick's Fudge
- May 2**, Pink Pony Bar & Grill
- May 3**, Fort Mackinac
- May 15**, Sip 'n Sail cruises

Keep in mind that your experience on Mackinac Island in April and May will be a lot different than in the peak of summer, as not everything is open. But that's exactly the point of visiting in spring: it's quieter. Crowds are smaller. And "the island is more yours," Pereny said.



SCAN CODE for opening dates



SCAN CODE to find out what it's like to visit in May

### What's New on Mackinac Island in 2024?

The new Milliken Nature Center is set to open in May with fascinating geological exhibits on the plaza near Arch Rock. The new building is the best place to learn about Mackinac Island's most iconic sight, and it's also the perfect starting point for a hike into the woods to other famous rock formations including Sugar Loaf and Skull Cave.

Lots of places to stay on Mackinac Island have completed upgrades over the winter including a makeover of the historic Lake View Hotel and a renovation of the Inn at Stonecliffe. Amenities at Stonecliffe include new dining options: Porky's Pavilion is a casual, open-air setting for classic BBQ or a wood-fired pizza overlooking the water, while Matilda's Pub offers a wide selection of craft beverages inside.

Historic Fort Mackinac debuts new programs in 2024 including one that highlights the history of Army medicine. Plus, the popular rifle and cannon firing demonstrations both will have fresh new presentations this year.

"One of the great questions we get often here is 'What do we do in the winter?'" said Dominick Miller, spokesman for Mackinac State Historic Parks. "We're able to take the winter and thoughtfully put these things together for our guests."

### Why You Should Travel to Mackinac Island In Spring

It's hard to top summer on Mackinac Island. And autumn has both gorgeous fall colors and Halloween Weekend. Yet, spring has a special vibe all its own as everything comes back to life after the winter's slumber.

Whether you're on a horse-drawn carriage tour or riding a bicycle, "the magic of Mother Nature is just amazing," Pereny said.

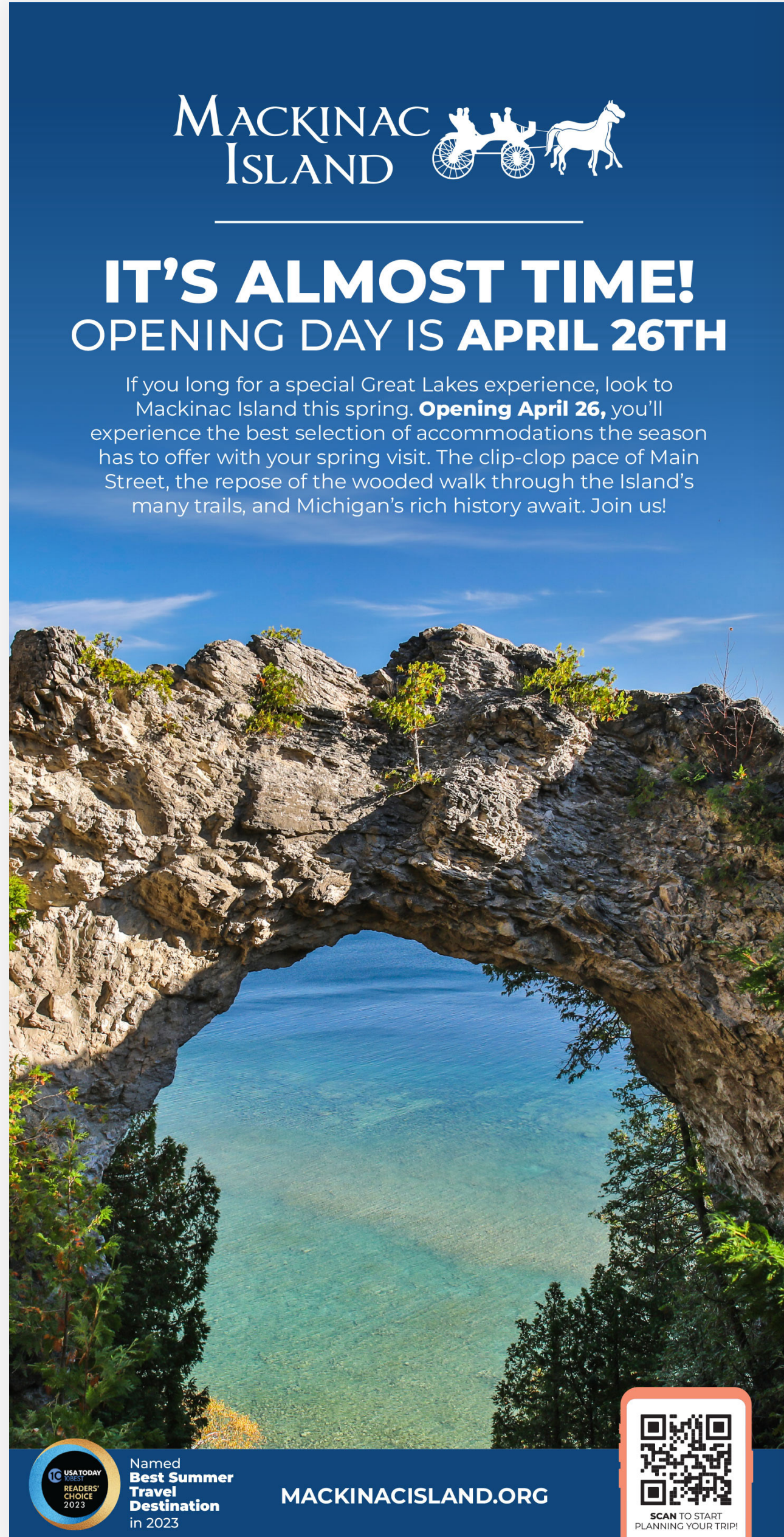
"The thing I love doing in May is just getting out and going around and seeing the island as it's waking up," he said.


**Come to Mackinac Island this spring and see what all makes it such a special place this time of year!**



Named Best Summer Travel Destination in 2023


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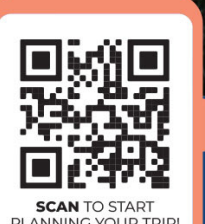
**MACKINAC ISLAND** 

**IT'S ALMOST TIME!  
OPENING DAY IS APRIL 26TH**

If you long for a special Great Lakes experience, look to Mackinac Island this spring. **Opening April 26**, you'll experience the best selection of accommodations the season has to offer with your spring visit. The clip-clop pace of Main Street, the repose of the wooded walk through the Island's many trails, and Michigan's rich history await. Join us!

 **Named Best Summer Travel Destination** in 2023

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 SCAN TO START PLANNING YOUR TRIP!

Hey Chicago, ready to **ESCAPE THE HUSTLE AND BUSTLE?**  **MACKINAC ISLAND**

**COOL BREEZES AND RELAXATION AWAIT.**  
~ 6.5 hour drive from Chicago but a world away.

 **2023 Best Summer Travel Destination**

 SCAN TO START PLANNING YOUR TRIP!

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**Welcome!**




**MACKINAC ISLAND** 

Make sure you visit the **Best Island in the Continental U.S.**

AS VOTED BY TRAVEL & LEISURE MAGAZINE READERS


**MACKINAC ISLAND, MICHIGAN**




*Voted the #1 Island in the Continental U.S. by Travel + Leisure Magazine*


**Enjoy horse drawn carriage rides, unique shopping, diverse dining, unforgettable views, and history that comes to life.**

Experience a place like no other. You won't find motorized vehicles or chain hotels on Mackinac Island. Here, we're on a different pace. Located in Northern Michigan and just a 20-minute ferry ride from the mainland, Mackinac Island is a fun filled adventure. With long summer days, a full itinerary awaits your group. Or experience the magic that keeps so many people coming back for more with an over-night stay on the Island. Contact Annie for more information and a personalized itinerary.



For more information, contact **ANNIE FARRELL**  
[annie@mackinacisland.org](mailto:annie@mackinacisland.org)  
**906-847-3783**

**MACKINAC ISLAND** 

**MACKINAC ISLAND TOURISM BUREAU**  
7274 MAIN STREET MACKINAC ISLAND, MI 49757  
[www.mackinacisland.org](http://www.mackinacisland.org) | 906-847-3783 



Mackinac Island has yearly publications for their "Meeting and Convention" and "Group Tour" guides. I was responsible for laying out the information clearly and concisely. The downloadable PDFs are linked from images above.



# “2023 Best Summer Travel Destination”

USA TODAY 10Best  
Readers' Choice 2023



## MACKINAC ISLAND

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Mackinac Island promoted their yearly events through branded t-shirts and collateral stickers and pins.



# 9 EXTRAORDINARY THINGS TO DO ON MACKINAC ISLAND

- 1 PARASAILING**  
See stunning views of downtown, Mackinac Bridge, Grand Hotel, Arch Rock and Fort Mackinac.
- 2 TAKE AN AERIAL TOUR**  
Seeing the landscape from high above is an exhilarating way to enjoy the Crown Jewel of the Great Lakes.
- 3 BOATING THE GREAT LAKES**  
Head out on the open water on a boating adventure.
- 4 WALK THE TRANQUIL BLUFF TRAIL**  
The trail winds along the bluff some 100 feet or more above Lake Huron.
- 5 GO PADDLING**  
A kayak or paddleboard trip along the shores of Mackinac offers another exciting perspective.
- 6 HIKE TO FORT HOLMES**  
Panoramic views from the highest point on Mackinac Island.
- 7 SHOOT THE CANNON AT FORT MACKINAC**  
One lucky person each day gets to load and fire the cannon. It's literally a blast!
- 8 BIKE OFFROAD**  
There are many miles of trails that are great for mountain and fat tire biking.
- 9 GET SPOOKED AT A HAUNTED THEATRE**  
Come face to face with legendary Mackinac Island monsters.

USA TODAY 10BEST READERS' CHOICE 2023

MACKINAC ISLAND

VISIT [MACKINACISLAND.ORG](http://MACKINACISLAND.ORG) FOR MORE THRILLING IDEAS

## 6 Extraordinary BOAT TOURS around Mackinac Island

- 1 BROWN EYED GIRL CHARTERS**
  - Private powerboat trips off Mackinac Island
  - Small groups up to 6 passengers
  - Sea Ray Sundancer 320
  - 90-minute sightseeing tour of
    - Mackinac Island landmarks from the water or
    - Mackinac Bridge excursion
- 2 FISHING CHARTERS**
  - North Shore Fishing Charters
  - E.U.P. Fishing Charters
  - Deep water trolling the Straits of Mackinac
  - Trout and salmon are abundant
  - Full or half-day charters
  - All equipment provided
  - Will clean, fillet and bag your catch
- 3 GREAT TURTLE KAYAK TOURS**
  - Variety of guided excursions
  - Short, scenic trips for beginners
  - For more experienced visitors, circumnavigations of Mackinac Island that last four to six hours
  - See iconic landmarks from the water
  - Single and tandem kayaks
  - Stand up paddleboards
- 4 MACKINAW PARASAILING**
  - Take off and land from deck of boat
  - Single and tandem flights (even triples are available)
  - Each flight lasts 10-12 minutes
  - Seating for up to 6 guests on boat
  - Typical full boat lasts about an hour
  - Discounts available for early morning flights
- 5 SIP 'N SAIL CRUISE**
  - 81-foot Isle Royale Queen III
  - Can accommodate large groups
  - Full-service cash bar
  - Live entertainment
  - Restrooms
  - Heated cabins
  - 90-minute cruise to Mackinac Bridge and back
  - Private charters available
- 6 UGLY ANNE BOAT TOURS**
  - Waterborne tour with a historical flair
  - Restored New England lobster boat
  - Up to 30 passengers
  - Sunset cruise
  - Late afternoon ride
  - Excursion to Mackinac Bridge and back lasts about an hour
  - Available for private charters
  - Departs from Mackinaw City

MACKINAC ISLAND

[MACKINACISLAND.ORG](http://MACKINACISLAND.ORG)

## MACKINAC ISLAND TOP THINGS TO DO FOR Girls Weekend

**LUNCH**  
on Mackinac Island Waterfront (\$-\$\$\$)

**SHOPPING**  
The island is full of interesting shops, one-of-a-kind boutiques and fascinating art galleries (\$-\$\$\$)

**HEAD TO THE SPA-AHHH**  
Lakeside Spa at Mission Point Resort  
Astor Spa at Grand Hotel  
Vintage Glam Salon (\$-\$\$\$)

**ENJOY AFTERNOON TEA**  
at Mackinac Island's Grand Hotel (\$\$)

**EXPLORE MACKINAC ISLAND STATE PARK** (\$-\$\$)

**TAKE A PRIVATE CARRIAGE TOUR**  
You can book a private tour for your group! (\$\$)

**MACKINAC ISLAND NIGHT LIFE**  
Things really rev up after dark! (\$-\$\$\$)

**SUNSET CRUISE AROUND MACKINAC ISLAND**  
Take a Mackinac Island Sip 'n Sail Cruise (\$\$)

For more Girls Weekend ideas, visit [MACKINACISLAND.ORG](http://MACKINACISLAND.ORG)

## EVER WONDER HOW MACKINAC ISLAND GETS ELECTRICITY?

After all, there's no power plant on Mackinac Island. No massive installation of solar panels. Instead, Mackinac Island gets power from cables running under the water from St. Ignace, several miles away on the mainland.

**FUN FACTS**

- When there's no snow on the ground, crews typically travel around Mackinac Island by bicycle.
- 700 MILES** The two line foremen who live on Mackinac Island put about 700 miles on their bikes each season!
- Their bikes are equipped with a trailer for hauling tools and equipment.
- Crews complete most major maintenance and system upgrades during the off-season, from November through May.

[MACKINACISLAND.ORG](http://MACKINACISLAND.ORG)

## AVERAGE OCTOBER TEMPERATURES

- MACKINAC ISLAND: HI 53° F / LO 39° F
- TRAVERSE CITY: HI 57° F / LO 41° F
- GRAND RAPIDS: HI 60° F / LO 41° F
- FLINT: HI 60° F / LO 39° F
- ANN ARBOR: HI 61° F / LO 42° F
- DETROIT: HI 62° F / LO 43° F

Mackinac Island utilizes infographics to add visual interest to their website and blog content.

## Arch Rock

### Mackinac Island, Michigan

This natural limestone arch spans some 50 feet, creating a spectacular window through which to see Lake Huron more than 140 feet below. Formed during the Nipissing post-glacial period, a period of high Lake Huron levels following the end of the Wisconsin glaciation, Arch Rock is one of the top tourist destinations on Mackinac Island.

#### 2024

- The Milliken Nature Center opens

#### 1875

- Mackinac National Park was created in part to protect Arch Rock and other geological features that remain in what today is known as Mackinac Island State Park.

#### Late 1800s

- Victorian vacationers in the late 1800s would make the trek to Arch Rock after dark to watch the moon rise through the opening.

#### Early 1800s

- The earliest written accounts of Arch Rock come from the early 1800s, including one mention that labeled walking across the arch "a rash enterprise." (*It is illegal to cross the arch these days.*)

#### Native American Legends

- Native American legends view Arch Rock as a bridge to the afterlife – or, as a bridge for the spirits to descend upon earth.

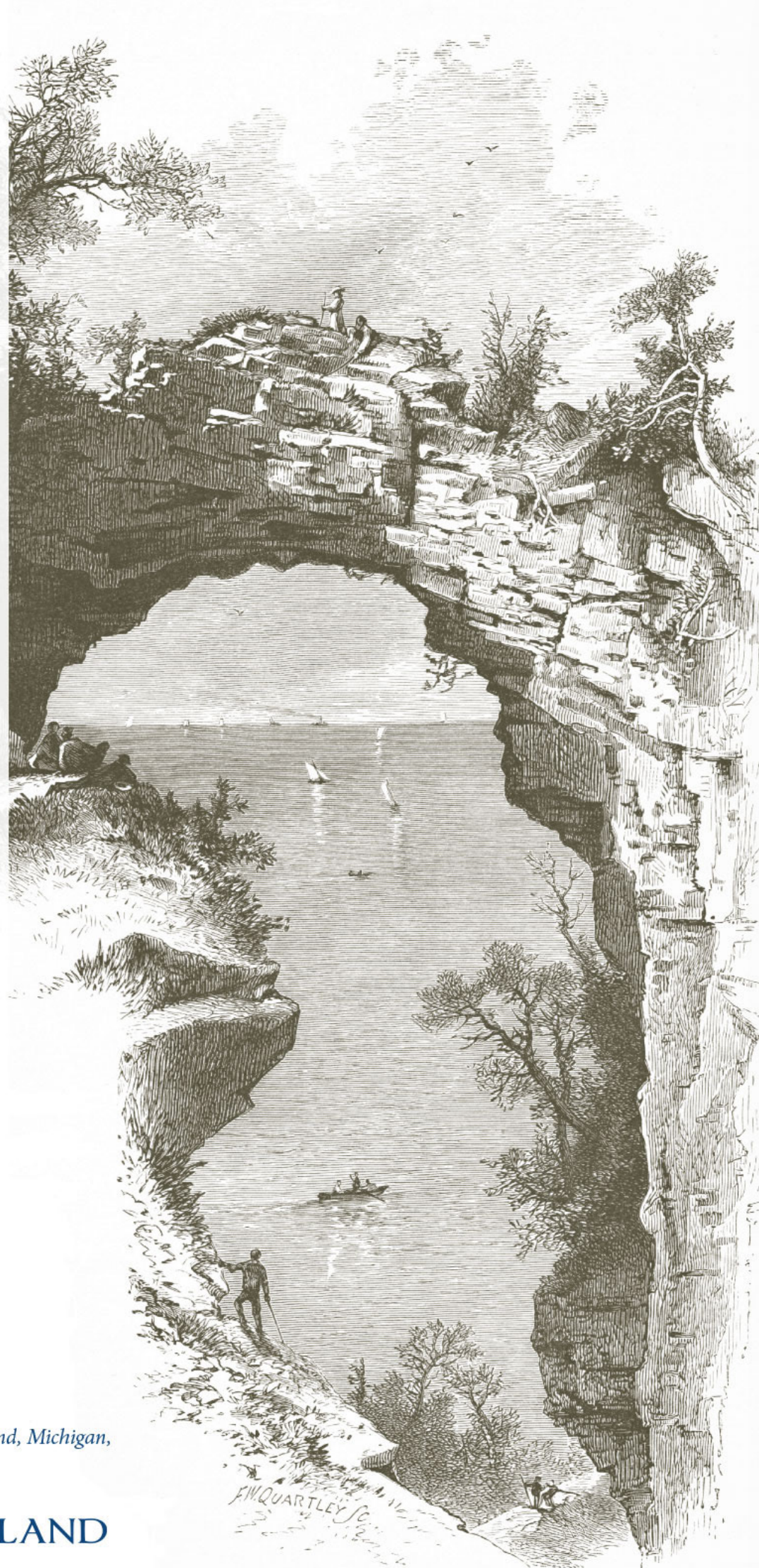
#### 4,000 years ago

- Scientific evidence suggests that Arch Rock is about 4,000 years old, hollowed out by splashing waves when water levels were much higher. Back then, much of Mackinac Island was beneath the surface of what's known as Lake Nipissing. Then, as the lake level dropped, the water eroded softer material and left the limestone breccia intact as an arch.

**Illustration:** Natural Arched Rock at Mackinac Island, Michigan, USA. Pen and pencil engravings published 1872.



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# Doud's MARKET

EST 1884

## Historical Timeline of Doud's Market: *America's Oldest Grocery Store*

Dating back to 1884, Doud's Market has been in existence for 138 years. Current owner, Andrew Doud is a fourth-generation market owner and proudly carries on the family tradition to this day.

Through the years, the name of the store has changed. It was called *Doud Bros* and *Doud's Mercantile*. Andrew renamed the store *Doud's Market* in 2007 when he took ownership.



MACKINAC ISLAND  
MACKINACISLAND.ORG

**1850**

More than thirty coopers – many from Scotland, Ireland, and Canada – worked on the island in 1850. Among them was the Doud family from Ireland.

*It's a Family Affair:* James' son, Francis took over the grocery store eventually. He had two children and his son Stephen Doud ran the store after Francis. Stephen had two children as well, and now his son, Andrew, owns and operates Doud's Market.

**1884**

Brothers Patrick and James Doud decide to open Doud's Bros grocery store. At the time, the location was on top of the now Starline Dock.

**1900**

Francis Doud, Owner 1944-1976

**1943**

Patrick Doud decided to branch off on his own and begin building houses on Mackinac Island. He built several beautiful homes that are still present today. A few to name are: the governor's summer residence, Market Street Inn, Windermere Hotel addition, Stonecliffe and several homes along the bluffs.

*Fourth generation current owner, Andrew Doud with his family, wife Nicole, Louis, Thomas and John.*

**Present Day**

Andrew, fourth generation, is proud to continue running America's Oldest Grocery Store and to show his son's what it takes to run a year-round business on Mackinac Island. Andrew strives to carry on the legacy his great-uncle and great-grandfather started back in 1884.

**Winter 2006-2007**

The store was closed for the entire winter for a complete renovation. This took a lot of planning ahead for island residents, but the community was understanding and supportive of Andrew during the renovation process.

For more information about Doud's Market visit [doudsmarket.com](http://doudsmarket.com) or call 906-847-3444




**TOP THINGS TO DO  
ON MACKINAC ISLAND FOR  
TEENS**

MACKINAC  
ISLAND

**TOP THINGS FOR TEENS TO DO**


MACKINAC  
ISLAND



**Ride a Bike**  
all the way around  
Mackinac Island

**TOP THINGS FOR TEENS TO DO**


MACKINAC  
ISLAND



Stroll through a  
**Mackinac  
Island  
Butterfly  
House**

**TOP THINGS FOR TEENS TO DO**


MACKINAC  
ISLAND



Sample World-Famous  
Mackinac Island  
**Fudge**

**TOP THINGS FOR TEENS TO DO**

MACKINAC  
ISLAND



Embark on a  
**Scavenger Hunt**  
or go  
**Geocaching**  
in Mackinac Island  
State Park

DIGITAL ADS

[ BACK TO INDEX ]

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# Paul McCartney

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ROCK & ROLL HALL OF FAME MUSIC MASTERS

THE LIFE & MUSIC OF JOHNNY

# CASH

TRIBUTE CONCERT FRIDAY OCT. 21

Klipsch AUDIO

TICKETS ON SALE NOW

ROCK & ROLL HALL OF FAME MUSIC MASTERS

THE LIFE & MUSIC OF JOHNNY

# CASH

TRIBUTE CONCERT FRIDAY OCT. 21

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TICKETS ON SALE NOW

ROCK & ROLL HALL OF FAME MUSIC MASTERS

# JOHNNY CASH DAY

Saturday October 22, 2016 10:00am

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ROCK & ROLL HALL OF FAME MUSIC MASTERS

# JOHNNY CASH DAY

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# LEHMAN'S

FOR A SIMPLER LIFE

## WANT TO LIVE A SIMPLER LIFE?

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# LEHMAN'S

FOR A SIMPLER LIFE

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## Read what Ohioans think

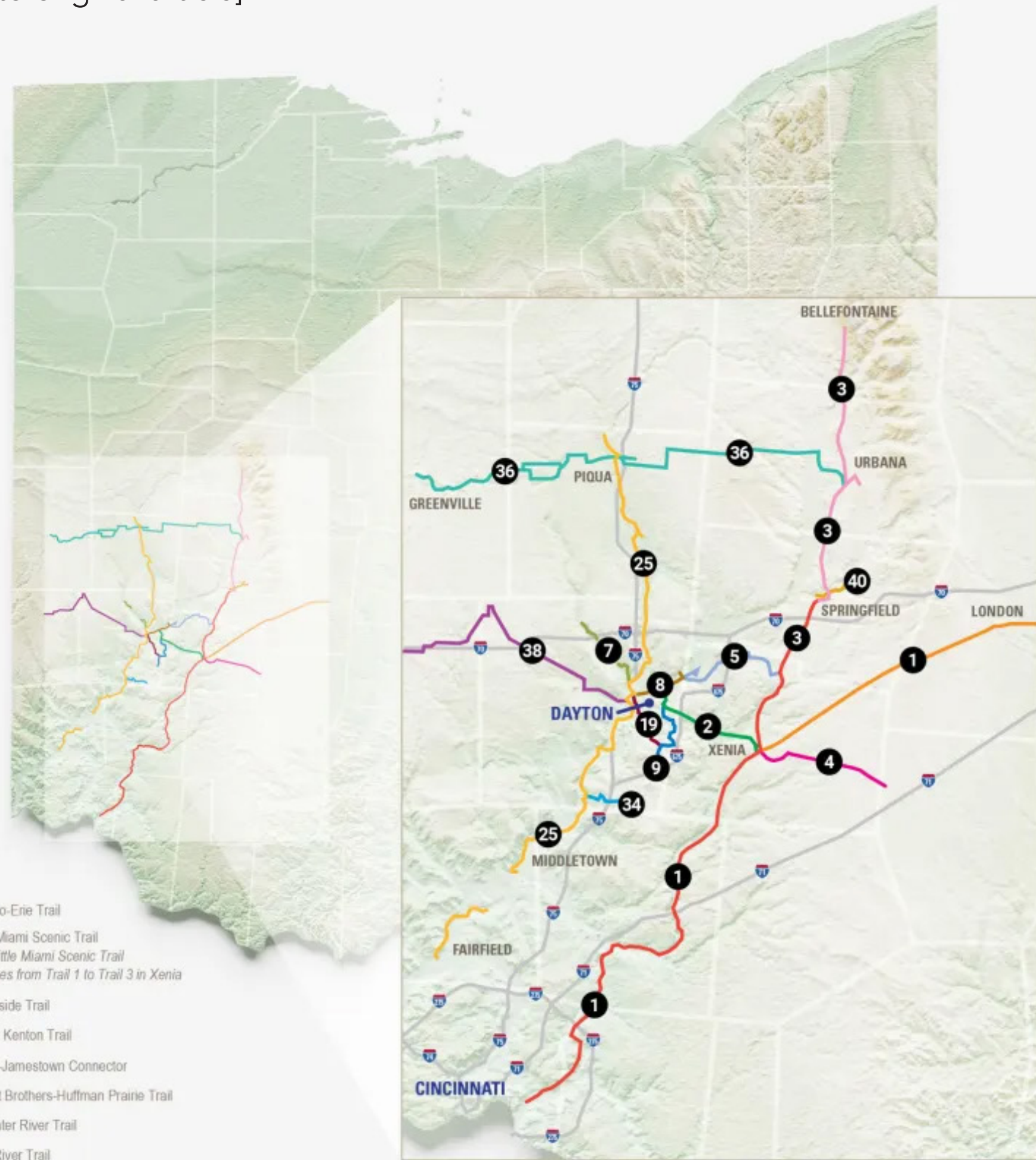
about important national issues

# ARHAUS

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- 1** Ohio-to-Erie Trail
- 1 3** Little Miami Scenic Trail  
*The Little Miami Scenic Trail changes from Trail 1 to Trail 3 in Xenia*
- 2** Creekside Trail
- 3** Simon Kenton Trail
- 4** Xenia-Jamestown Connector
- 5** Wright Brothers-Huffman Prairie Trail
- 7** Stillwater River Trail
- 8** Mad River Trail
- 9** Iron Horse Trail
- 19** Dayton-Kettering Connector
- 25** Great Miami River Trail
- 34** Great-Little Trail
- 36** Ohio to Indiana Trail
- 38** Wolf Creek Trail
- 40** Buck Creek Scenic Trail

## MIAMI VALLEY BIKEWAYS

*The Nation's Largest Paved Trail Network*

**HUNGER NETWORK**  
OF GREATER CLEVELAND  
*Everyone has a place at our table*

Serving emergency food and wellness services to families in need.  
[hungernetwork.org](http://hungernetwork.org)

**Hunger hurts during the holidays**  
**Everyone has a place at our table**

**6+ million** meals served every year

Distributing more than **75%** of Greater Cleveland's emergency food

**\$1 donated = 4 nutritious meals**

Serving **60,000** people a month

**94¢** of every dollar goes toward buying food

**41%** of those served each month are children

**Network Locations**

From Cleveland's inner city, to neighborhoods in the suburbs, we are a network of nearly 100 pantries and hot meal centers ready to serve those in need.

To donate or volunteer your time, please visit [hungernetwork.org](http://hungernetwork.org) today

## What Auto Dealers Need to Know About Auto Intenders

**AUTO INTENDERS** – those who plan to buy or lease a vehicle in the next 12 months

**21%** 21% of auto intenders say that digital advertising will affect their purchase decision

There are **555,204** auto intenders in Northeast Ohio. **55%** are men, **45%** are women

**3,083** own or lease a hybrid vehicle

**17 miles** On average, people in our area travel 17 miles one way to buy or lease a new or used vehicle

**TOP 5 REASONS LOCAL AUTO INTENDERS USED AN AUTO DEALER TO BUY/LEASE THEIR LAST VEHICLE**

1. Price/Value
2. Location
3. Selection of makes/models
4. Had done previous business with the dealer
5. Reputation of the dealer

Nationally, the average auto-intender visits **1.6 dealerships** while car shopping, down from 5 dealerships 10 years ago

**58%** 58% of auto intenders perform research online before buying

**1/3** 1/3 of auto intenders are influenced by an email or online ad to start an online search, one in four by social media, and one in 10 by blogs

**THE AVERAGE LOCAL AUTO INTENDER IS**

- o 46-years-old
- o College educated
- o Married
- o Owns a home
- o Has a household income of \$72,514

**TOP 5 TYPES OF VEHICLE LOCAL AUTO INTENDERS PLAN TO BUY/LEASE:**

1. SUV
2. Midsize car
3. Luxury vehicle (any size)
4. Compact car
5. Pickup truck

**LOCAL AUTO INTENDERS' OPINIONS TOWARD CAR BUYING**

- o 63% say that when they find a vehicle they like, they typically recommend it to people they know
- o 62% prefer buying models that they or people they know have owned and like
- o 62% look forward to technology advances in new vehicles
- o 62% often ask the advice of others when it comes to automobiles
- o 55% plan to buy the vehicle that best meets their needs regardless who makes it or in what country it is produced
- o 52% want the cheapest and easiest to maintain vehicle they can find

Sources: 2015 #1 and 2014 #2 Scarborough Report, GK MRI Data. Copyright 2015, 2014 Scarborough Research. All rights reserved.  
IAB Digital Influence on Auto Intenders, January 2014  
McKinsey & Company, 2014



# THANK YOU

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