KERRY
PELESKY

SENIOR CREATIVE STRATEGIST

CONTACT

Cleveland, Ohio

440-941-8928

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nextadventuredesign.com

SKILLS

- Graphic Design
- UI/UX Design
- Web Design
- Project Management
- Research

TECHNICAL SKILLS

- Adobe Creative Suite
  InDesign
  Photoshop
  Illustrator
  Acrobat
  After Effects
  Premiere
- Final Cut Pro
- HTML/CSS
- InVision
- JavaScript
- Microsoft Suite
- WordPress

EDUCATION

OHIO UNIVERSITY
Bachelor or Science
Visual Communication
Infographics

PERSONAL PROJECTS

- Lostcocktails.com
- Lostwitandwisdom.com

PROFILE

Kerry started her career as a Visual Communication major from The Scripps College of Communication at Ohio University with a specialty in Infographics and has 20+ years experience in the graphics field. She is well versed in different areas of design and has successfully designed solutions for print and digital projects.

Key duties and responsibilities include:

- Meeting clients to discuss their objectives and requirements
- Understanding the client's needs and developing suitable concepts
- Estimating the amount of time needed to complete projects
- Designing different types of layouts as per brand guidelines
- Produce excellent visual solutions
- Working with different types of media, including video and photography
- Working alone or as part of a team as per the requirements of the project
- Collaborating with copywriters, photographers, printers, and account managers to give the best service to clients

She is comfortable with the Mac OSX environment. In addition, she has in-depth knowledge covering most top design software, including but not limited to: Adobe Creative Suite/InDesign, Photoshop, Illustrator, Dreamweaver, Acrobat, Premier, CSS and JavaScript and the WordPress environment. She is also proficient in Microsoft PowerPoint and Word. Good communication and listening skills are of utmost importance for a graphic designer, and she excels in both verbal and written communication. She is a team player to the core, but is also at complete ease when working alone.

EXPERIENCE

ADVANCE PUBLICATIONS

ADVANCE OHIO
[AUGUST 2015 - PRESENT]
All aspects of graphic design including logo design, digital design including creation of mobile ads, mobile landing pages, website design, landing pages, email blasts and video editing/production. Production of blogs and case studies using WordPress. Social media ad creation.

NORTHEAST OHIO MEDIA GROUP
[AUGUST 2013 - AUGUST 2015]
Graphic design, logo design, ad design, cover design for special sections, page layout, and preprint production. Digital design including creation of mobile ads, mobile landing pages, Flash ads, landing pages.

PLAIN DEALER PUBLISHING COMPANY
[MARCH 1998 - AUGUST 2013]
Graphic design including logo design, ad design, cover design for special sections, page layout, and preprint production. Digital design including creation of mobile ads, mobile landing pages, Flash ads for websites, landing pages.

NORTH COAST INTERACTIVE, INC.
[OCTOBER 1995 - MAY 1996 | NOVEMBER 1997 - FEBRUARY 1998]
Graphic design (brochures and technical sheets), various multimedia work (CD and web animation), web site production

THE HOUSTON CHRONICLE (VIA HOUSTON CREATIVE CONNECTION)
[JUNE 1996 - OCTOBER 1997]
Graphic design for newspaper and magazine advertising.
Design of section covers.

THE NEWS HERALD
[JUNE 1995 - MARCH 1996]
Page composition for daily paper